



ACADEMIC CITY  
UNIVERSITY COLLEGE

# International Conference on Financial Technology & Business Innovation

(Fintech for Inclusion Summit 2024 - ACity)

Theme: Fintech Fusion: Bridging Borders, Empowering Inclusion

## Programme Line Up

Day1 | Wednesday, 16th October 2024

Programme MC: Asantewa Eunice Ankomah PR & Communication Strategist

### Opening Ceremony

10:00 am - 10:15 am	Official Opening and Welcome Address	Prof. Fred McBagonluri President, Academic City University College
10:15 am - 10:25 am	Remarks by the Steering Committee Chairperson	Prof. Enoch Opoku Antwi Dean - Business Administration & Communication Arts, Academic City
10:30 am - 10:50 am	Keynote Address: "CBDCs: An Opportunity For Cross Boarder Payments and Intra-African Trade"	Mr. Kwame Oppong Head of Fintech & Innovation, Bank of Ghana
10:50 am - 11:00 am	Break	
PANELIST & SPEAKER SESSIONS		
11:00 am - 12:10 pm	<b>Session 1:</b> Digital Financial Inclusion  <b>Topic:</b> The Rise of the Fintech Revolution: Innovation, Inclusion, and Impact at the Forefront	<b>Moderated by:</b> Dr. Mrs. Loretta Abena Sarpong, Banker and Management Consultant  <b>Speaker (10 minutes)</b> Nii Amankra Tetteh. CEO, Letshego, Ghana  <b>Panel Discussion (1hr )</b>
12:15 pm - 13:30 pm	<b>Session 2:</b> Financial Consumer Protection  <b>Topic:</b> Building Trust, Safety, and Security in the Digital Financial Revolution: Empowering Consumers in a Fintech World	<b>Moderated by:</b> Jenny Radziwolek, Founder and CEO of Regxelerator  <b>Speaker (15 minutes)</b> Prof. John Gatsi, Dean, University of Cape Coast Business School  <b>Panel Discussion (1hr )</b>



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## PANELIST & SPEAKER SESSIONS

**13:30 pm - 14:10 pm**

Break

**14:10 pm - 15:40 pm**

**Session 3:**  
Gender & Inclusive Finance

**Topic:** Women in Fintech:  
Business, IT, and Regulation

**Moderated by:**  
Barbara Mintah Marfo, Digital  
Finance Practitioners Ghana

**Speaker 1 (10 minutes)**  
Short presentation by Maame  
Yaa Amoah, Digital Ecosystem  
Specialist, UNCDF

**Speaker 2 (10 minutes)**  
Sarah Corley, CEO and  
Founder, Alliance of Digital  
Finance & Fintech Associations

**Panel Discussion (1hr )**

**15:40 pm - 17:20 pm**

**Session 4:**  
E-commerce, Cross-Border  
Payments, and the Digital  
Economy

**Topic:** Beyond Borders,  
Beyond Barriers: The Future  
of Cross-Border E-commerce  
Payments

**Moderated by:**  
Mellisa Enninful

**Speaker 1 (10 minutes)**  
Temidayo Ojo, CEO, Jumia  
Ghana (Q&A)

**Speaker 2 (10 minutes)**  
Dr. Arnold Kavaarpuo, CEO  
StacAi, Ghana (Q&A)

**Speaker 3 (10 minutes)**  
Prof. Elvis Cornerstone,  
President, Accra Business  
School, Ghana (Q&A)

**Panel Discussion (1hr )**

**15:40 pm - 17:20 pm**

Reflections and Closing  
Remarks for Day One

Eunice Asantewaa Ankomah

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## Programme Line Up

Day2 | Thursday, 17th October 2024

11:10 am - 11:40 am

Opening Remarks  
*Welcome and introduction  
to the day's activities*

Sarah Corley, CEO and  
Founder, Alliance of  
Digital Finance & Fintech  
Associations

11:50 am - 12:20 pm

**Paper 001:**  
Academic Research Presentations  
Research presentations, each  
lasting 15 minutes, followed by  
a 15-minute Q&A session

12:20 pm - 13:40 pm

Break

13:40 pm - 15:40 pm

**Paper 002, Paper 003, Paper 004 :**  
Academic Research Presentations  
Research presentations, each  
lasting 15 minutes, followed by  
a 15-minute Q&A session

15:40 pm - 15:50 pm

Conference Closure  
*Closing remarks*

Dr. Sena Agbodjah, Vice  
President (Academics),  
Academic City University  
College.

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